



Roll No:

Total printed pages :	02
Total printed questions :	27

General Instructions:

- i) Answers to questions carrying one mark may be in one word to one sentence.
- ii) Three marks questions answers do not exceed 50 - 75 words.
- iii) Answers to questions carrying 4 - 5 mark may be in about 150 words.
- iv) Six marks question answers should not exceed 200 words.

1. Rohan's father is the principal of a school. Mention the economic activity in which he is involved. (1)
2. The board of directors of a joint stock company is elected by whom? (1)
3. In whose name the shares of government company are purchased? (1)
4. What do you mean by the principles derived from social values which guide and govern the conduct of businessmen? (1)
5. What is the maturity period of public deposits? (1)
6. What is the investment limit in plant and machinery for micro manufacturing enterprises? (1)
7. How much do small industries in India account for total industrial units? (1)
8. Mention the two categories of retailers on the basis of location or place. (1)
9. Discuss any three social objectives of business. (3)
10. Explain Association Clause and Capital Clause. (3)
11. List out three advantages of statutory corporations over departmental undertakings. (3)
12. Explain any three areas of social responsibility of business? (3)
13. What is a prospectus? Is it necessary for every company to file a prospectus? (3)
14. What is meant by proforma invoice and duty drawback? (3)
15. Rishabh insured his factory for Rs. 5 lakh against fire. Due to fire, he suffered a loss of Rs. 2 lakh. How much amount he can recover from the insurance company? Why? Explain any three principle of insurance applicable here? (4)
16. Enumerate any four limitations of electronic mode of doing business. (4)
17. Explain : (a) Factoring (b) Lease Financing. (4)
18. Specify the characteristics of fixed shop retailers. (4)
19. Explain any four objectives of WTO. (4)
20. Distinguish between memorandum of association and articles of association. (5)

21. What preferential rights are enjoyed by preferential shareholders over equity shareholders? Explain. (5)
22. Distinguish between departmental stores and chain stores. (5)
23. In International business involve several risks. Comment. (5)
24. "As a source of finance, retained profit is better than other sources." Do you agree with this view? Give reasons for your answer. (6)
25. Discuss the problems faced by Indian small scale industries. (6)
26. Explain any six services provided by a wholesaler to retailer. (6)
27. Explain the following important documents used in connection with export transactions :  
i) Certificate of Origin  
ii) Mate's Receipt  
iii) Letter of Credit  
iv) Bill of Lading  
Which social values are upheld by the WTO through promotion and facilitation of international business? (6)

-X-X-X-X-X-